

13th Annual Alabama Road Safety Conference

Sponsor & Exhibitor Prospectus



October 13-15, 2026

The Lodge at Gulf State Park
Gulf Shores, Alabama



The ALDOT Traffic and Safety Operations Section, the Design Bureau, the Alabama Division of Federal Highway Administration, and the Alabama Transportation Assistance Program at Auburn University are excited to host the 13th Annual Alabama Road Safety Conference at The Lodge at Gulf State Park in Gulf Shores, Alabama on October 13-15, 2026. The Alabama Transportation Assistance Program has compiled this exhibitor and sponsorship prospectus to serve as a guide and highlight the different outreach, exposure, and networking opportunities your organization can take advantage of throughout the Alabama Road Safety Conference.

The conference program will begin at 1:00 p.m. on Tuesday, October 13 with an optional workshop being held in the morning of October 13 from 9:00 a.m. to 12:00 p.m. The conference will conclude at noon on Thursday, October 15. General registration will open in June with an early bird registration fee of \$475 until August 31. Beginning September 1, the conference registration fee will be \$550. Walk-in registration will be \$600. A Partner Pass will be available for meals for \$350.

About The Conference

The Conference Planning Committee has designed the 13th Annual Alabama Road Safety Conference to provide an opportunity for attendees to share innovative safety advances in transportation planning, design, construction, operations, and maintenance. Technical sessions, meals, breaks, and a reception will be provided to create a forum for the exchange of ideas among transportation safety professionals.

Over the last few years, the Alabama Road Safety Conference has averaged approximately 200 attendees; we anticipate a similar attendance in 2026. Attendees will include city and county engineers, public works officials, transportation planners, DOT personnel, and others who are responsible for the design, maintenance, and safety of public roads.

Booth Set Up and Removal

The Exhibit space will be in Gulfview Ballroom 3 and 4. Booths can be set up on Monday, October 12, 2026, from 3:00 p.m. to 5:00 p.m. CST. Exhibitors will be notified of their space assignment approximately two weeks prior to the conference. Optional items, such as electricity, internet, alternate furniture items, etc. will be available at an additional cost. Exhibitors are responsible for making all the necessary arrangements and payments for any additional services. Exhibitors are encouraged to remain for the duration of the conference. All displays must be removed from the exhibit space by 12:00 p.m. on October 15, 2026.

Accommodation

Participants are responsible for making their own lodging arrangements. The conference group has a block of rooms at \$184-\$214 per night plus taxes. The last day to book your reservation at that rate is Friday, September 18, 2026, or until completely full. To make your reservation, visit: <https://aub.ie/2026arsc-hotel>.

Opportunities

The conference planning committee offers a curated selection of exhibition and sponsorship packages designed to maximize your brand's impact. Exhibitor opportunities provide a premier platform for face-to-face networking and direct engagement with industry leaders. For those seeking heightened visibility, our Sponsorship packages offer exclusive brand placement on conference items or the chance to sponsor high-traffic networking breaks, ensuring that your organization remains front-of-mind throughout the event.

Exhibitors

Each vendor booth includes a 6-foot table, two chairs, and a wastebasket. Vendor booths will be in Ballroom 3 and 4, where coffee and snacks will be available during breaks throughout the conference. These opportunities are available until September 18, 2026.

Exhibitor Level	Vendor Booth	Printed Program	Standby Screens	Complimentary Registrations
\$1,750	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	2

Sponsorships

The sponsored items, except Food Sponsor, are only available to one sponsor on a first-come, first-served basis. The company logo will be in the exhibit hall, on standby screens between technical sessions, and in the final printed brochure.

Food Sponsor - \$5,000

- Signage at food area
- Complimentary booth with one conference registration
- Unlimited number of sponsorships
- Available until Friday, September 18, 2026

Coffee Sponsor - \$5,000

- Printed paper coffee cups with company logo
- Complimentary booth with one conference registration
- Only available to one company
- Available until Friday, September 11, 2026

Clear Beach Tote - \$3,500

- One complimentary conference registration
- Company logo on conference item
- Only available to one company
- Available until Friday, August 28, 2026

Notebook - \$3,000

- One complimentary conference registration
- Company logo on conference item
- Only available to one company
- Available until Friday, August 28, 2026

Lanyard - \$2,000

- One complimentary conference registration
- Company logo on conference item
- Only available to one company
- Available until Friday, August 28, 2026

Waterproof Phone Pouch - \$2,000

- One complimentary conference registration
- Company logo on conference item
- Only available to one company
- Available until Friday, August 28, 2026

Registration

If you are interested in taking advantage of these opportunities, you can register online or by calling (800) 446-0382. Please email Carla Story at cvs0009@auburn.edu to provide the name of the representative(s) that will be using the additional registration(s).

Exhibitor Registration: <https://aub.ie/2026-arisc-exhibitor>

Sponsor Registration: <https://aub.ie/2026-arisc-sponsor>

Additional Representatives

Any additional representatives, beyond the complimentary registration described above, shall register online. Registration deadlines and rates are as follows:

- Early Registration Rate: \$475 (ends 8/31/26)
- Standard Registration Rate: \$550 (starts 9/1/26)
- Walk-In Registration Rate: \$600
- Partner Pass: \$350

Cancellation Policy

Due to commitments to our speakers and facilities, the Exhibit Booth fee is non-refundable if withdrawn less than ten (10) business days before the conference. Representatives may be substituted at any time. Please notify us in advance, if possible. Auburn University reserves the right to cancel this event due to unforeseen circumstances. This decision is usually made no later than five (5) business days prior to the event. If this event is canceled for any reason, all fees will be refunded. Auburn University will not be responsible for travel expenses incurred by an exhibitor as the result of a canceled program.