

# 11th Annual Alabama Road Safety Conference

Sponsor & Exhibitor Prospectus



October 15-17, 2024

The Lodge at Gulf State Park

Gulf Shores, Alabama



The ALDOT Traffic and Safety Operations Section, the Design Bureau, the Alabama Division of FHWA, and the Alabama Transportation Assistance Program at Auburn University are excited to host the 11<sup>th</sup> Annual Alabama Road Safety Conference at The Lodge at Gulf State Park in Gulf Shores, Alabama on October 15-17, 2024.

The Alabama Transportation Assistance Program has compiled this exhibitor and sponsorship prospectus to serve as a guide and highlight the different outreach, exposure, and networking opportunities your organization can take advantage of throughout the Alabama Road Safety Conference.

The conference program will begin at 1:00 PM on Tuesday, October 15 with an optional workshop being held the morning of October 15 from 9:00 AM to 12:00 PM. The conference will conclude at noon on Thursday, October 17.

General registration will open in July with an early bird registration fee of \$475.00 until August 31. Beginning September 1, the conference registration fee will be \$550.00. Walk-in registration will be \$600.00. A Partner Pass will be available for meals for \$350.00.

## **ABOUT THE CONFERENCE**

The Conference Planning Committee has designed the 11<sup>th</sup> Annual Alabama Road Safety Conference to provide an opportunity for attendees to share innovative safety advances in transportation planning, design, construction, operations, and maintenance. Technical sessions, meals, breaks, and a reception will be provided to create a forum for the exchange of ideas among transportation safety professionals.

Over the last few years, the Alabama Road Safety Conference has averaged approximately 200 attendees; we anticipate a similar attendance in 2024. Attendees will include city and county engineers, public works officials, transportation planners, DOT personnel, and others who are responsible for the design, maintenance, and safety of public roads.

## **BOOTH SET UP AND REMOVAL**

The Exhibit space will be located in the Conference Center Foyer. Booths can be set up on Monday, October 14, 2024 from 3:00 PM until 6:00 PM CST.

Exhibitors will be notified of their space assignment approximately two weeks prior to the Conference.

Optional items, such as electricity, internet, alternate furniture items, etc. will be available at an additional cost. Exhibitors are responsible for making all the necessary arrangements and payments for any additional services.

Exhibitors are encouraged to remain for the duration of the conference. All displays must be removed from the exhibit space by 12:00pm on October 17, 2024.

## **ACCOMMODATIONS**

Participants are responsible for making their own lodging arrangements. The conference group has a block of rooms ranging from \$199-\$229 per night plus taxes. The last day to book your reservation at that rate is September 20, 2024. To make your reservation, please visit: <https://group.hilton.com/tdwyqu>

## **CANCELLATION POLICY**

Due to commitments to our speakers and facilities, the Exhibit Booth fee is non-refundable if withdrawn less than ten (10) business days before the conference. Representatives may be substituted at any time. Please notify us in advance, if possible. Auburn University reserves the right to cancel this even due to unforeseen circumstances. This decision is usually made no later than five (5) business days prior to the event. If this event is canceled for any reason, all fees will be refunded. Auburn University will not be responsible for travel expenses incurred by an exhibitor as the result of a canceled program.

The conference planning committee has put together a series of sponsorship opportunities in the form of branded items that will be provided to all attendees upon conference check-in. Exhibitor opportunities are always a great way to introduce your organization and to network with our attendees face-to-face.

## Sponsorship Opportunities

The sponsored items listed below are only available to **one sponsor** on a first-come first-served basis. Sponsor levels **do not** include a booth, but **does** include one (1) conference registration.

The sponsoring company's logo will be printed on the item which all attendees will receive at conference check-in.

Sponsorship opportunities will be available until August 30, 2024 or until sold.

To register for one of these sponsorship opportunities, please visit the registration page <https://aub.ie/2024arsc-sponsorships> . Please email your company logo to [hcm0055@auburn.edu](mailto:hcm0055@auburn.edu) no later than August 30, 2024.

<p><b>20oz. Double Wall Tumbler - \$2500.00</b></p> 	<p><b>Beach Towel \$3500.00</b></p> 
<p><b>Cooler Tote - \$2000.00</b></p> 	<p><b>Conference Lanyard - \$1500.00</b></p> 

## Exhibit Space

Each vendor booth includes a 6-foot table, two chairs, and a wastebasket. Vendor booths will be in the Conference Center Foyer, where coffee and snacks will be available throughout the conference. Recognition and display of sponsors' logos will be displayed on the standby screens. These opportunities are available until September 30, 2023.

To register for an exhibit booth, please visit <https://aub.ie/2024arsc-exhibitors>

Exhibitor Level		Vendor Booth	Printed Program Website	Standby Screens	Complimentary Registrations
Standard	\$1500	√	Company Logo	√	2

For additional inquiries, please reach out to ATAP at [atap@auburn.edu](mailto:atap@auburn.edu) or 1-800-446-0382.



## GROUP EVENTS PACKAGE INSTRUCTIONS AND PRICING

### INCOMING SHIPMENTS

Packages received at the hotel more than **3** days prior to the event will be subject to storage fees. Handling fees are assessed per package. Storage fees are assessed daily per package (after the 3-day grace period). All fees are subject to sales tax. Packages for exhibitors will be delivered to the convention location during the setup time.

<b>Inbound Handling Rates</b>		<b>Daily Storage Rates</b>	
<b>Weight</b>	<b>Rate</b>	<b>Weight</b>	<b>Rate</b>
<b>0-5 pounds</b>	\$5.00	<b>0-5 pounds</b>	\$1.50
<b>6-20 pounds</b>	\$10.00	<b>6-20 pounds</b>	\$3.00
<b>21-50 pounds</b>	\$15.00	<b>21-50 pounds</b>	\$4.50
<b>Over 50 pounds</b>	\$25.00	<b>Over 50 pounds</b>	\$7.50
<b>Pallets</b>	\$75.00	<b>Pallets</b>	\$22.50

**Improperly labeled packages will guarantee delays in receiving your materials.** Please address incoming packages as follows:

The Lodge at Gulf State Park, A Hilton Hotel

ATTN: Your Name (the person receiving the package), Convention Name (The name of the conference or event that you are attending), Your booth or business name.

21196 East Beach Blvd.

Gulf Shores, AL 36542

### OUTGOING SHIPMENTS

You must provide your own shipping label and schedule a pickup with your shipper to send outgoing packages from the hotel. **Shipping companies will not take packages without a scheduled pick-up.** Pickups can be scheduled when generating your label online. You can also call your shipper to schedule pick-ups. Properly labeled outgoing shipments can be left in the exhibit area and will be delivered to our loading dock for your scheduled pick-up. Do not bring outgoing shipments to the front desk. Improperly labeled outgoing shipments will be delivered to Loss Prevention as a lost and found item and discarded after 30 days.

**UPS PICKUPS:** [https://wwwapps.ups.com/pickup/schedule?loc=en\\_US](https://wwwapps.ups.com/pickup/schedule?loc=en_US)

**FEDEX PICKUPS:** <https://www.fedex.com/en-us/shipping/schedule-manage-pickups.html>



**The Lodge** Est 1974

**AT GULF STATE PARK**

A Hilton Hotel

The Lodge At Gulf State Park  
21196 EAST BEACH BLVD  
GULF SHORES, AL 36542

## Property Operations Service Request Form

Group: \_\_\_\_\_

Date of Request: \_\_\_\_\_

Vendor: \_\_\_\_\_

Booth #: \_\_\_\_\_

**\*\*Only fill highlighted portions\*\***

Please Email the completed form to [Destin.Gautier@sbmg.com](mailto:Destin.Gautier@sbmg.com)

<b>Power</b> Show Date: _____	# Needed	Regular Price	Day of Event Price	Total
120 Volts Outlet 15 AMP with Extension Cord and Power Strip		\$40.00 p/day	\$80.00 p/day	

<b>Miscellaneous</b> Date to be installed: _____ Date to be removed: _____	# Needed	Regular Price	Day of Event Price	Total
50" LCD Monitor 60" LCD Monitor		\$350.00 p/day \$550.00 p/day	\$450.00 p/day \$650.00 p/day	
Hard Wired Internet		\$100.00 p/day	\$200.00 p/day	
Easels		\$25.00 p/day	\$50.00 p/day	
Flipchart Package with Markers Wireless Internet		\$55.00 p/day \$20.00 p/day	\$110.00 p/day \$30.00 p/day	

<b>Banner</b> Date to be installed: _____ Date to be removed: _____	# Needed	Regular Price	Day of Event Price	Total
Banner Hanging Fee \$50 each banner		\$50.00	\$100.00	

Extra Labor Charges if applicable		\$45.00	\$75.00	Total
<b>These charges must be paid 3 days prior to event.</b>		\$50.00	\$100.00	

**\* 24% service Service Charge and  
10% Sales Tax will be added \***

**\*Request call for CC information\***

### Billing Info:

Type of Card: Visa Mastercard American Express Discover

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_

Name on Card: \_\_\_\_\_ Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Cancellations received within 48 hours of scheduled delivery or "no shows" are subject to cancellation fee equal to the full amount of order.**