The Atlanta BeltLine
61st Annual Transportation Conference, AL
13 February 2018
@atlantabeltline

Organizational Structure

Project Sponsors
Public
Redevelopment Authority
(TAD oversight)

Private
Non-profit
Redevelopment
corporation
(Implementation Agent)

Private Non-profit
501c3 Partner

Strategic Partnerships

Bringing 45 neighborhoods Together

22 MILES of transit
1,100 ACRES of environmental cleanup

46 MILES of streetscapes and complete streets
$10-20B in economic development

33 MILES of urban trails
28,000 construction jobs

1,300 ACRES of new greenspace
5,600 affordable units

700 ACRES of renovated greenspace
48,000 construction jobs

1,100 ACRES of environmental cleanup
30,000 permanent jobs

CORRIDOR-WIDE
public art, historic preservation, and arboretum

The Atlanta BeltLine TAD
Area: 6,500 acres

Part of Total Planning area: 15,000 acres

22% of the City of Atlanta population is within the planning area

19% of the City’s land is within the planning area

• Framework for a multi-use and transit corridor in the heart of the region

• Links many of Atlanta’s historical landmarks and cultural destinations

• Connects four historic rail corridors
Proposed Streetcar System
- Atlanta BeltLine Planning Area overlaps with Streetcar System Plan
- Transit has been at the heart of the Atlanta BeltLine from the start
- SSP focused on the Atlanta BeltLine and connectivity with MARTA and the City’s core
- Policy framework for 50+ miles of streetcar service
- Adopted by City Council in Dec 2015

Atlanta Streetcar NEPA Clearance
- Gateway to Federal Funds
- 16+ Miles so far

Why?
- A lot more people...

Our potential growth in comparison.

What are we Working Towards?

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How it's Gotten Done, so far…

• Trail pours have been completed between Ralph David Abernathy Blvd & Lucile Ave, at Lawton St, and the Donnelly entrance.

Public & Private investment to date:

$447 million
(Over $53m in private donations)
Private development is following Public & Private investment:

- Over 130 projects complete or underway within Planning Area*
- More than 7 million SF of new commercial space completed
- Over 8 to 1 return on investment through 2016

* Projects larger than 10 dwelling units or 10,000 square feet

NEW FUNDING STRATEGY

- $18+ million commitment of TAD revenue over next three years:
  - 20% of available TAD increment
  - $11.6M from 2016 bond issue
  - 75% of any mid-year increment

PROGRAMS

- Affordable Housing Trust Fund incentives
- Acquisition and predevelopment

PARTNERSHIPS (in addition to Invest Atlanta and City of Atlanta)

- Atlanta Housing Authority: Englewood partnership
- Atlanta BeltLine Partnership: Homeowner education workshops

Trails & Parks

Eastside Trail

Reynoldstown Senior - Mercy Trails & Parks

Eastside Trail

Eastside Trail
Eastside Trail

Eastside Trail

Eastside Trail

Fourth Ward Park

Fourth Ward Park

Westside Trail
Westside Trail

Ongoing and Up Next

- Southside Trail
- Northeast Trail
- Chosewood Neighborhood
- Enota Park

Adjacent Developer Coordination
Thank you!

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