Workforce Development in Alabama

Ex Officio Members

Ed Castile  
Department of Commerce

Jeff Lynn  
Alabama Community College System

Jim Purcell  
AL Commission on Higher Education

Lisa Morales  
East AlabamaWorks!

Dr. Eric Mackey  
Alabama State Dept. of Education

Fitzgerald Washington  
Alabama Department of Labor

George Clark  
Manufacture Alabama

Why Grow the Workforce?

Grow Existing Businesses in Alabama  
Retain Existing Business  
Recruit New Business to the State  
Increase the Number of Alabamians Working at a Sustainable Living Wage

Regional Workforce Councils

Region 1 - North AlabamaWorks!  
Region 2 – East AlabamaWorks!  
Region 3 – West AlabamaWorks!  
Region 4 – Central Six AlabamaWorks!  
Region 5 – Central AlabamaWorks!  
Region 6 – Southeast AlabamaWorks!  
Region 7 – SAWDC AlabamaWorks!
Economic Gains Under Governor Ivey

April 2017 to November 2019

Unemployment Decreased from 4.7% to 2.7%
Labor Force Participation Rate Increased From 56.8% to 58.6%
1% Increase in Labor Force Participation = 40,000
72,000 people have been added to the workforce.
$8.7 Billion in New Investment Made in Alabama in 2018

Marketing & Promotion Committee

AWARENESS
Certificates, Credentials, and Degrees = JOBS
alabamaworks.com
In 2020 Help Us Get the Word Out

Public Private Partnership Committee

ACCESS
Provide Workforce Support
$6.4 million In Out Of State Grants Received
Develop Regional Coalitions
Free Application for Federal Student Aid - FAFSA

Structure & Alignment Committee

PATHWAYS
Create Pathways to High Wage High Demand Jobs
Promote CTE and Dual Enrollment
Expansion of Career Coaches
ACCCP & TACs
Governor’s Survey of Employer Competencies
**Education and Industry Collaboration Committee**

**Collaboration**
- Identify Best Practices
- Increase Workforce Participation to National Average Potential of 180,000 Additional Workers
- Promote Improvement of Career Technical Education
- Work With Industry Associations To Participate

**Attainment Committee**

**Educational Attainment**
- Promote Data Linkage Across State Agencies
- Analyze Data For Continuous Improvement
- Developed a Data Dashboard to Track Progress
- Collaborate on ATLAS on Career Pathways
- Continue Work on Alabama Committee On Credentialing and Career Pathways

**How YOU Can Help**
- Participate
- Volunteer
- Mentor
- Serve
- Scholarship
- Represent
- Internships
- Apprenticeships
- Speak
- Reach Out

**Business Education Alliance**

2020 Report: EDUCATION MATTERS
BEAALABAMA.COM

“Perhaps no group depends upon the product of our public education system more than Alabama’s businesses and industries.”