Chan Park Named Inaugural Daniel F. and Josephine Breeden Professor

Chan Park has been honored with the inaugural Daniel F. and Josephine Breeden Professorship in Auburn’s Department of Industrial and Systems Engineering, where he has been a faculty member since 1980. Park, an authority on engineering economic systems, has worked in capital budgeting, risk analysis and financial engineering.

He authored or co-authored over 80 publications in books and refereed journals including several leading textbooks including *Fundamentals of Engineering Economics* (Prentice Hall, 2008), *Contemporary Engineering Economics* (Prentice Hall, 2010), and *Advanced Engineering Economics* (John Wiley, forthcoming). He has received several national research awards for his scholarly publications from the Institute of Industrial Engineers, the American Society for Engineering Education, the Society of Manufacturing Engineers, and Sigma Xi. The major sponsors of his research activities include the U.S. Department of Commerce, U.S. Navy, National Science Foundation, and the State of Alabama. He is a Fellow of the Institute of Industrial Engineers, was Editor-in-Chief for *The Engineering Economist* for 15 years (the principal journal in his research area), and is a licensed Professional Engineer in the State of Florida.

Prior to Breeden Professorship appointment, he has held positions of Alumni Professor and Samuel Ginn Distinguished Professor at Auburn University. He received his industrial engineering degrees from Purdue University (MS) and Georgia Institute of Technology (PhD).

In the 1970’s Daniel Breeden began building a company in Fremont, Indiana. As the owner and CEO of industrial supplier Rees Inc., Breeden, a 1957 graduate of Auburn’s Department of Industrial and Systems Engineering, remains a significant contributor to his alma mater. He previously provided support for the Daniel F. Breeden Endowment Fund for Faculty Enhancement for Industrial Engineering and the Breeden Eminent Scholar Chair in Humanities.